- Opportunity -

Ready Solution for Restaurant

FOODAPPS

www.foodappsco.com
www.fablian.com

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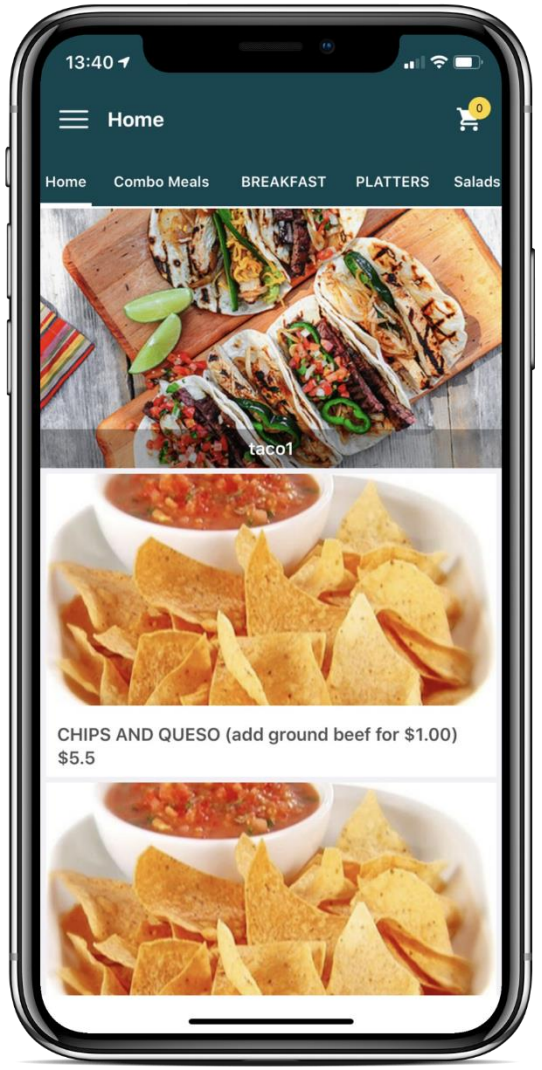
Why Own Branded Restaurant App?

Branded Restaurant App

- **Your Customer Your Branding**
  - Good for Business Growth
- **Save Third Party Fees**
  - No Recurring monthly fees
- **Increase Your Profit**
  - Earn More Margins
- **No Third Party Involvement**
  - Complete Control Over Business



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Ready Solution for Restaurant

1. **Food Delivery, Table Reservation & Pickup Reservation Customer Apps**
    1. Delivery Boy Real-time Tracking App
    2. Order Management Android Tablet App
    3. Powerful Web Backend System
2. **Smart Dine-In Restaurant Tablet App**
3. **Digital Food Menu Tablet App**
4. **Food Ordering System for Website**

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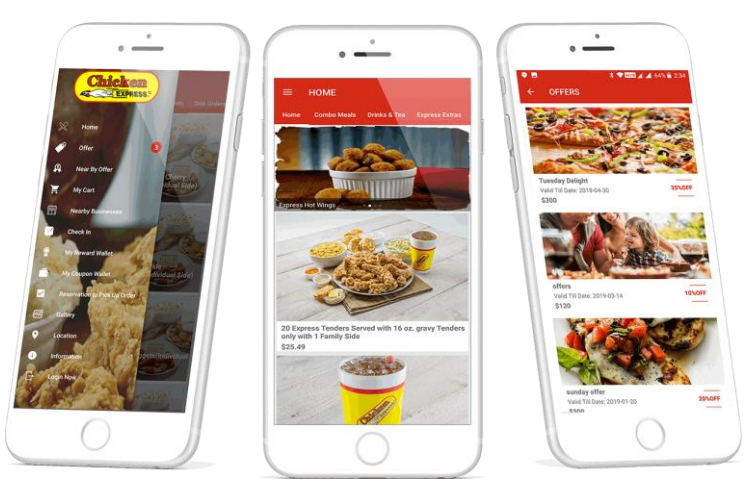
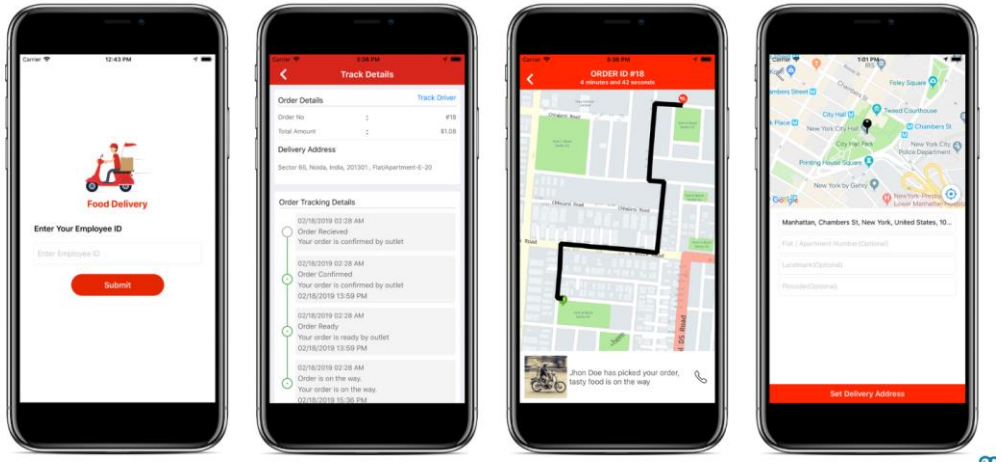
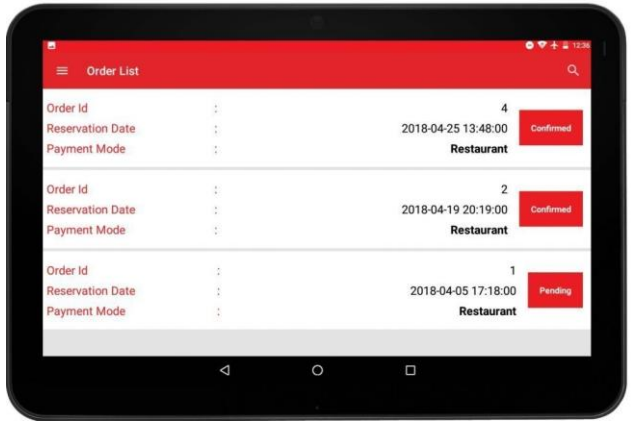
1. Food Delivery / Pick-Up Reservation / Table Reservation







iPhone App

Customer App & Delivery App

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Android App

Customer App & Delivery App

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Android Tablet App

Order Management

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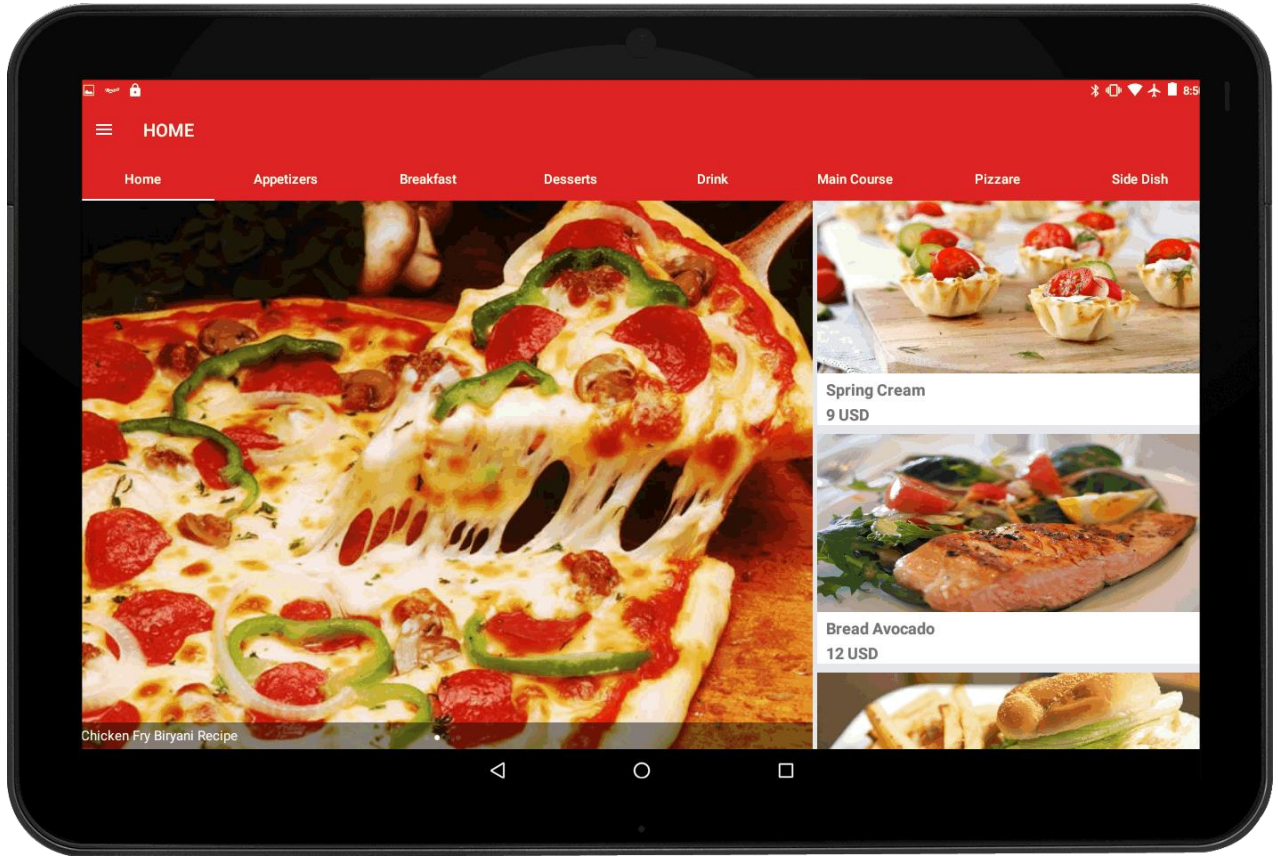
2. Smart Dine-In Order Taking Android Tablet App
& 3. Digital Food Menu Tablet App



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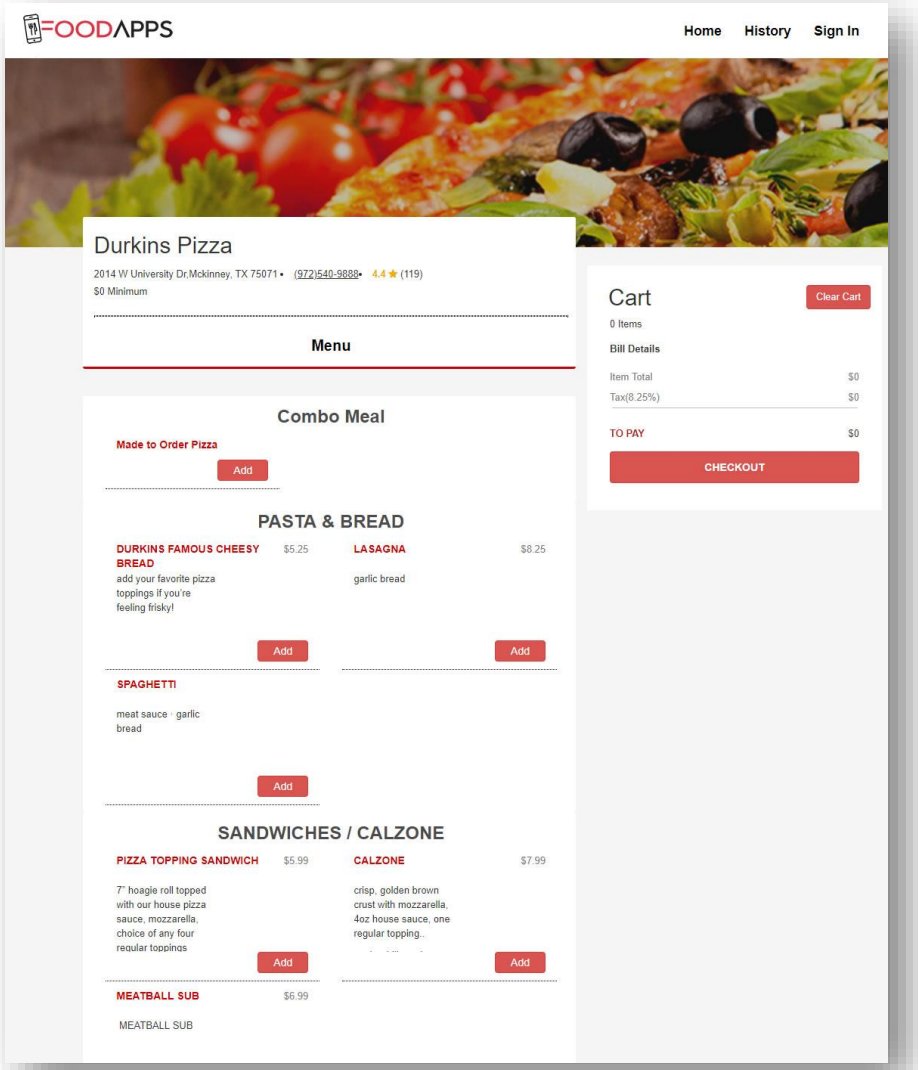
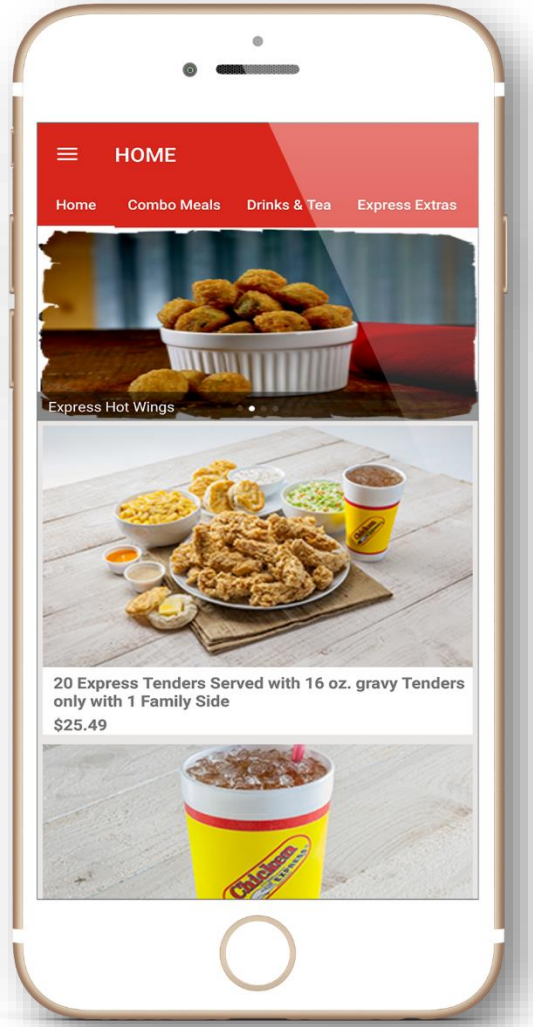


4. Food Ordering System for Website

- Simple to attach with any existing Restaurant website.
- Integrated with web backend system, mobile apps & order management tablet app.
- Have options of Food Ordering, Pickup reservation, Table Reservation.
- Food deliveries will be managed by driver management app.

Why Mobile App for Restaurant Growth ?

- **73% of diners** agree that restaurant technology improves their guest experience..
- Only **18% of restaurants** offer mobile pay or payment through an app.
- **69% of Millennials** are most likely to use the mobile app in any situation when paying or making decision for food.
- **95% of restaurateurs** agree that restaurant technology improves their business efficiency.
- The most important technology feature for guests are **online reservations**, **loyalty programs, and online ordering.**
- **61% of diners** agree that digital food menu tablets improve their guest experience.



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FACTS & FIGURES

From Starbucks to Pizza Hut, mobile ordering is taking over the fast-food industry.

Orders placed via smartphone will make up more than 10% of all quick-service restaurant sales by 2020, according to Business Insider Intelligence. At that point, mobile ordering is expected to be a $38 billion industry.

While restaurant mobile ordering programs are still in their early days, fast-food chains are investing big in the future.

Brands that rely heavily on delivery, such as pizza chains, are especially attuned to the importance of mobile. At least half of Domino's and Papa John's sales are through digital channels, while Pizza Hut clocks in at 46%. The pizza industry is constantly pushing to grow that percentage, as spending on the average pizza order is 18% greater online than on the phone.

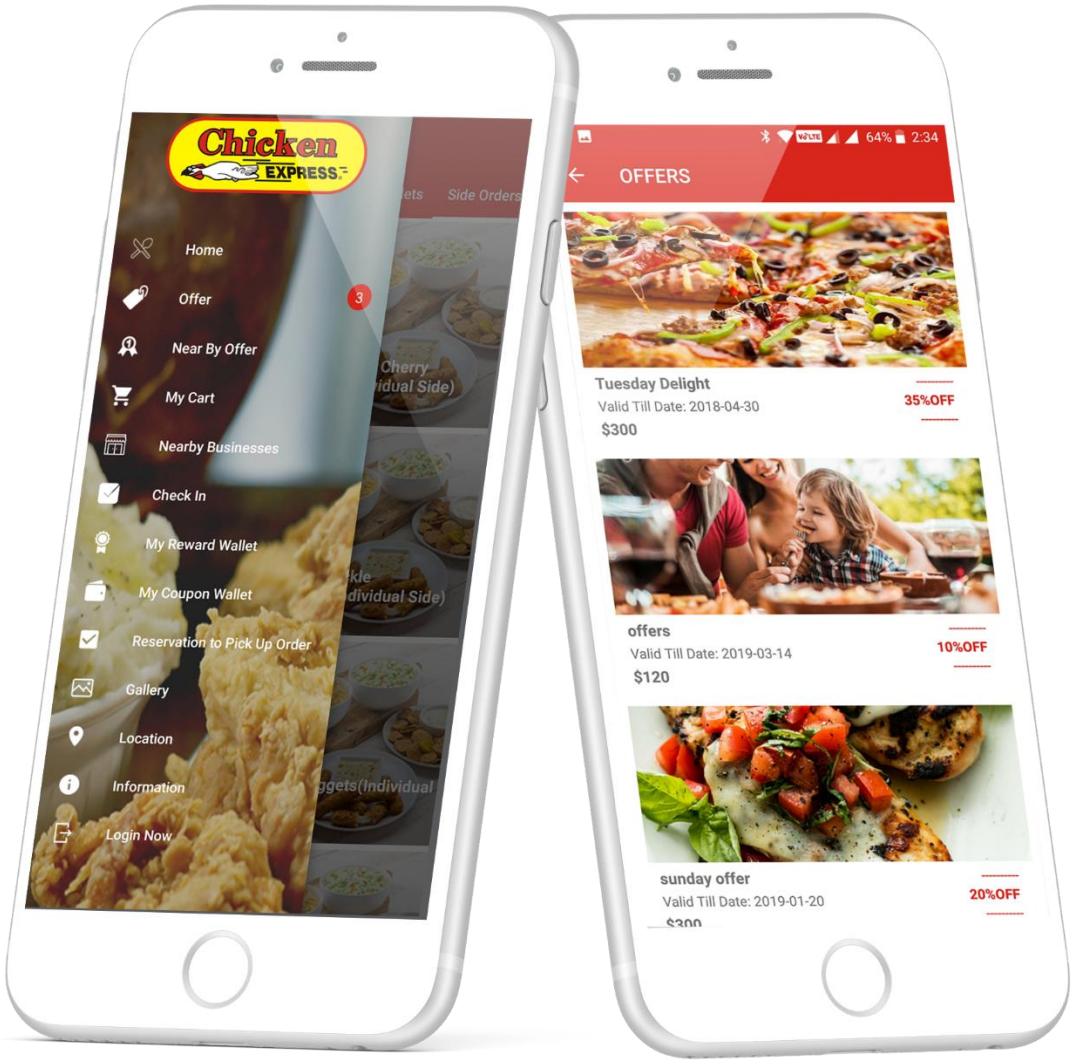
Source : “businessinsider”

FACTS & FIGURES

However, these chains without mobile ordering are passing up on an enormous opportunity. As mobile order-ahead explodes into a $38 billion industry, fast-food companies need to look to early innovators like Domino's and Starbucks if they hope to stay competitive in the next decade.

Source : “businessinsider”

ALL-IN-ONE RESTAURANT APP



- 100% White Label Mobile App
- Push Notification – Offers / Specials
- Broadcast offers to nearby Customers
- Table Reservation for Dine-in Restaurants
- Food Ordering with Card Payments
- Time Reservation for Pick Up Orders
- Reward Wallet / Coupon Wallet system
- Combo Menu / Configurable Menu Listing
- iBeacon BLE enabled Mobile Apps
- Wire-Less Check-in to earn reward points

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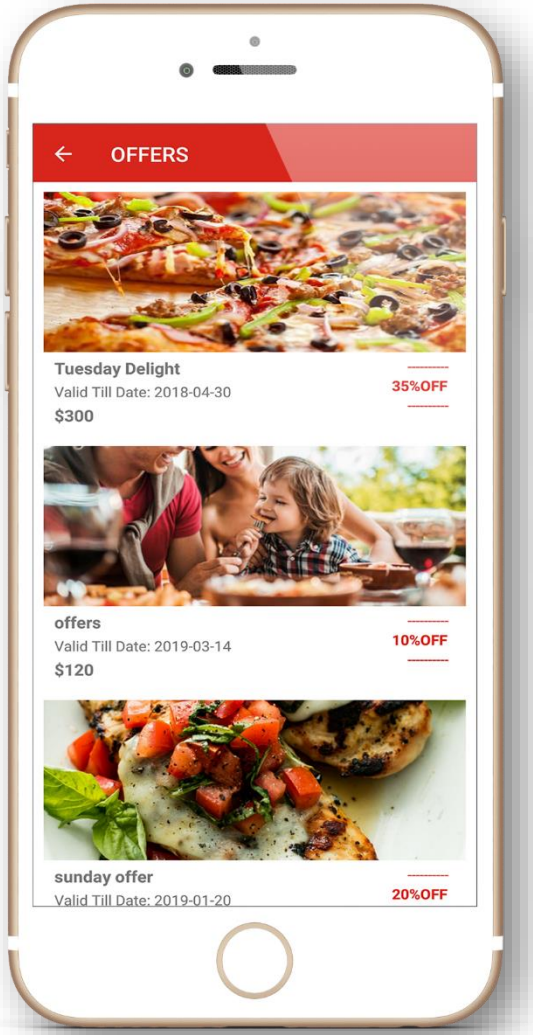
PROXIMITY OFFERS (U.S.P.)

Send / BROADCAST Offers to nearby passing customers up to 200 mts.



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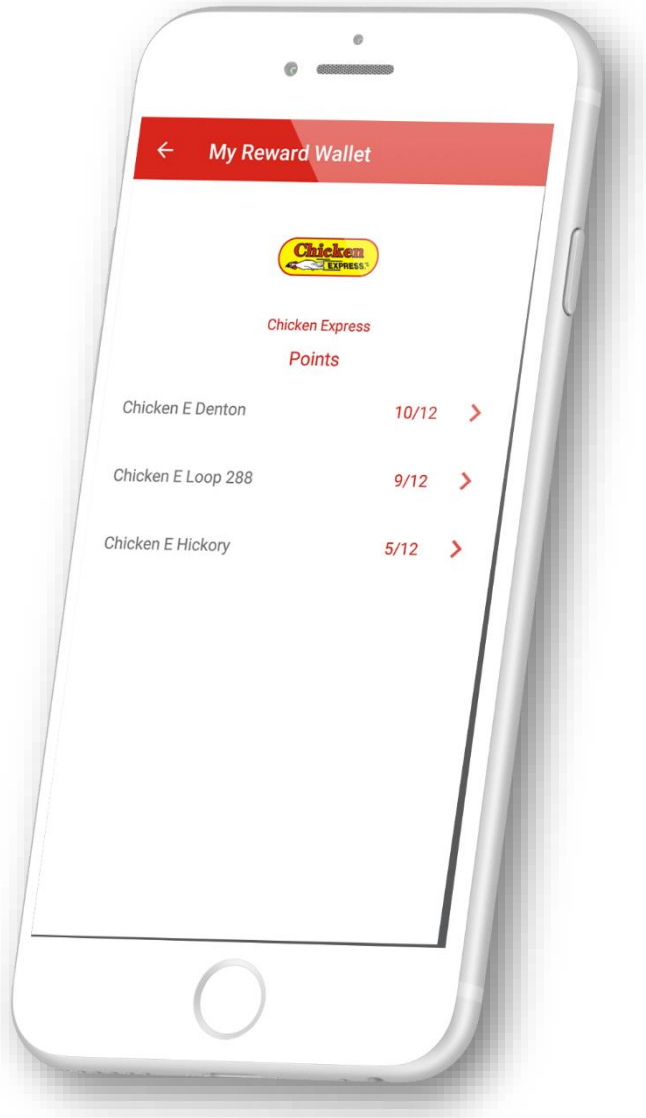
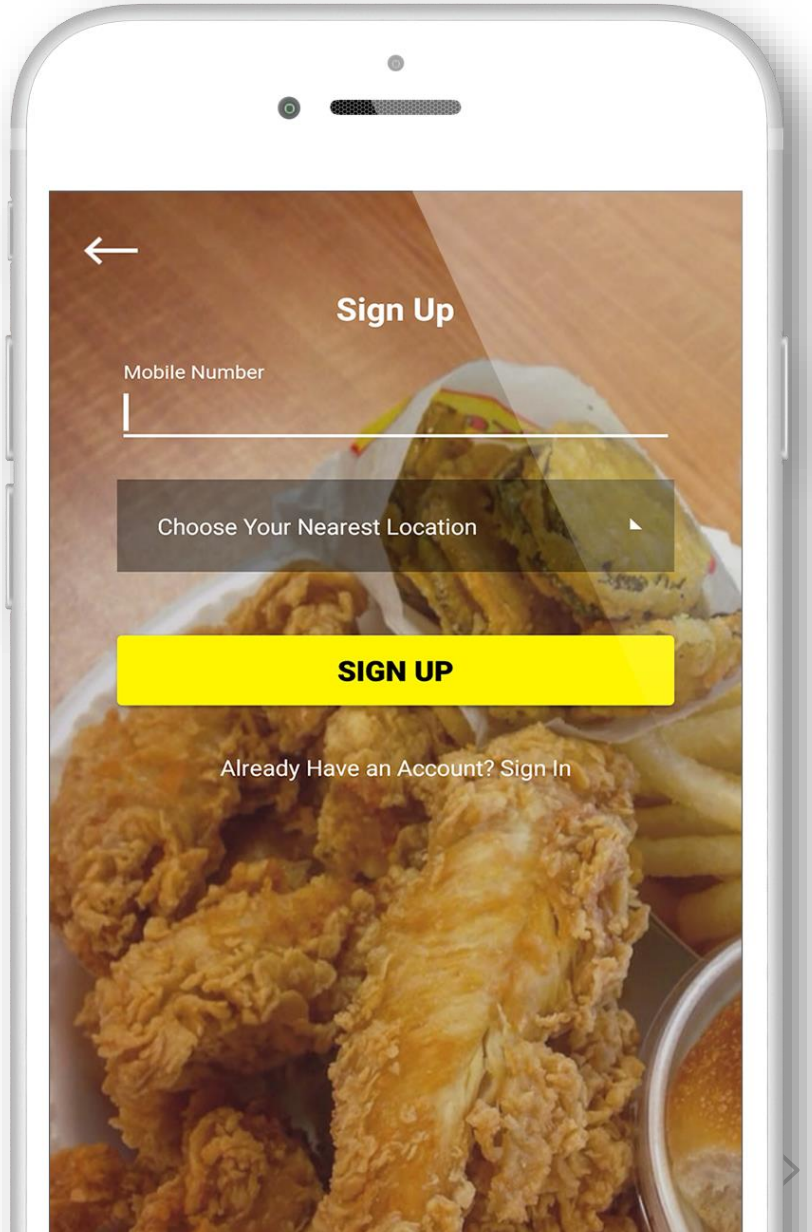
WIRELESS CHECK-IN (REWARD WALLET)

Wireless Check-in to earn Reward Points by your customers on each VISIT to your restaurant.



MULTI-LOCATION ENABLED APP

If you have your restaurant at more than one Location, Our App will cater that feature too.



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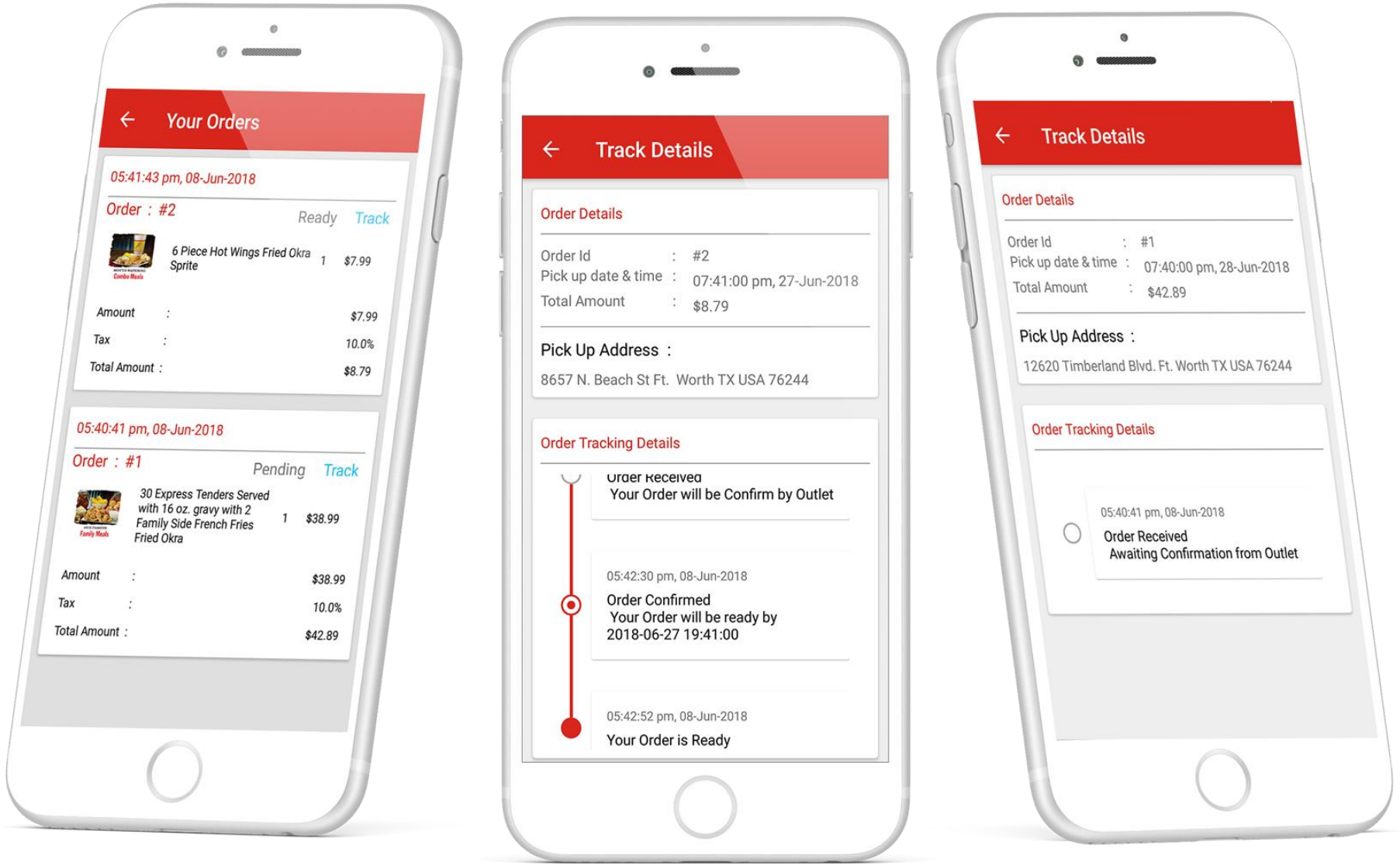
ORDER TRACKING – LIVE STATUS



SIDE BAR MENU OPTIONS

FOOD MENU

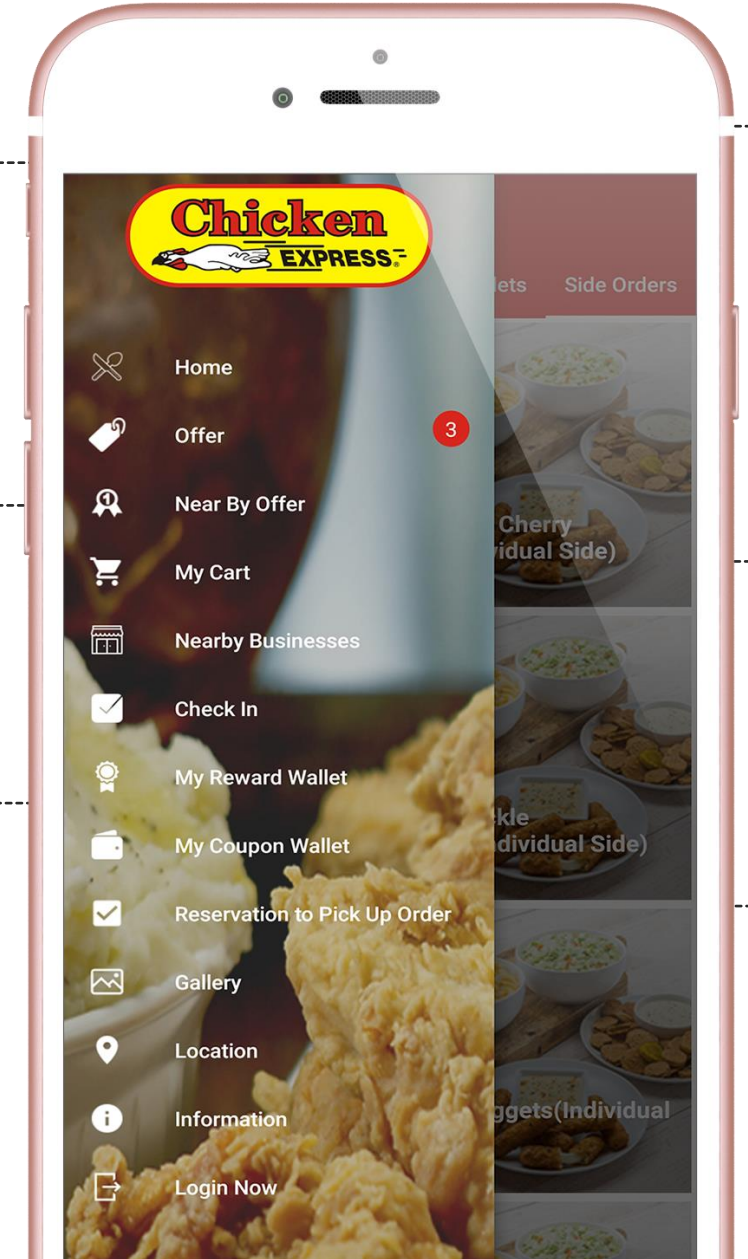
Navigate to Food Menu categories, Food items, Food description.

REWARD WALLET

Customer can earn reward points on each visit to your restaurant.

PUSH NOTIFICATION OFFERS

Daily / Special Offers comes into this screen. All new push notification offers comes into this screen.



MY CART

Customer can build a cart of food order to book with table reservation.

WIRELESS CHECK-IN

Wireless Check-in to earn reward points on repeat visit.

DRIVE THROUGH LOCATION MAP

App user can initiate drive through direction on map.

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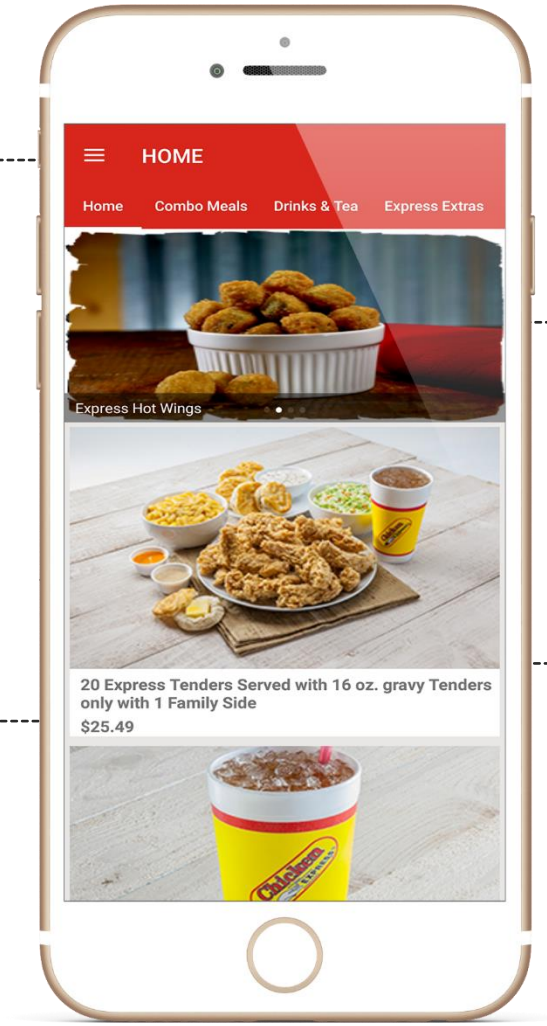
HOME / LANDING SCREEN

SLIDING FOOD MENU CATEGORIES

You can manage categories from web admin panel.

LIST YOUR FEATURE MENU ITEMs

List your feature menu item here in scroll view.



BANNER SLIDER

Display your CREATIVE TEASER banner here in image slider.

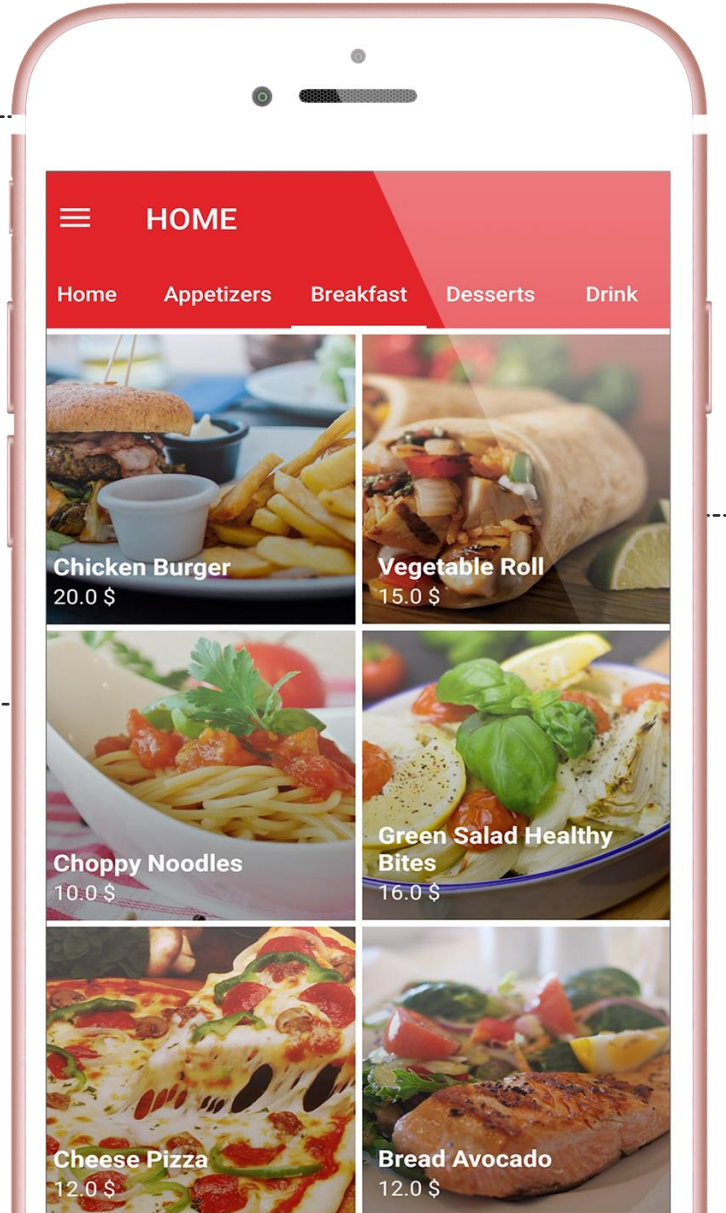
SHOWCASE YOUR FEATURED ITEMS IN STYLE

List your feature menu item here in scroll view.

FOOD ITEMS LIST SCREEN

FOOD MENU CATEGORY

Navigate to Food Menu categories & it will list food items accordingly.



ITEM LIST

Display Food dish name and price with its image.

LIST N NUMBER OF FOOD ITEMS

You can list any number of food items in different food category.

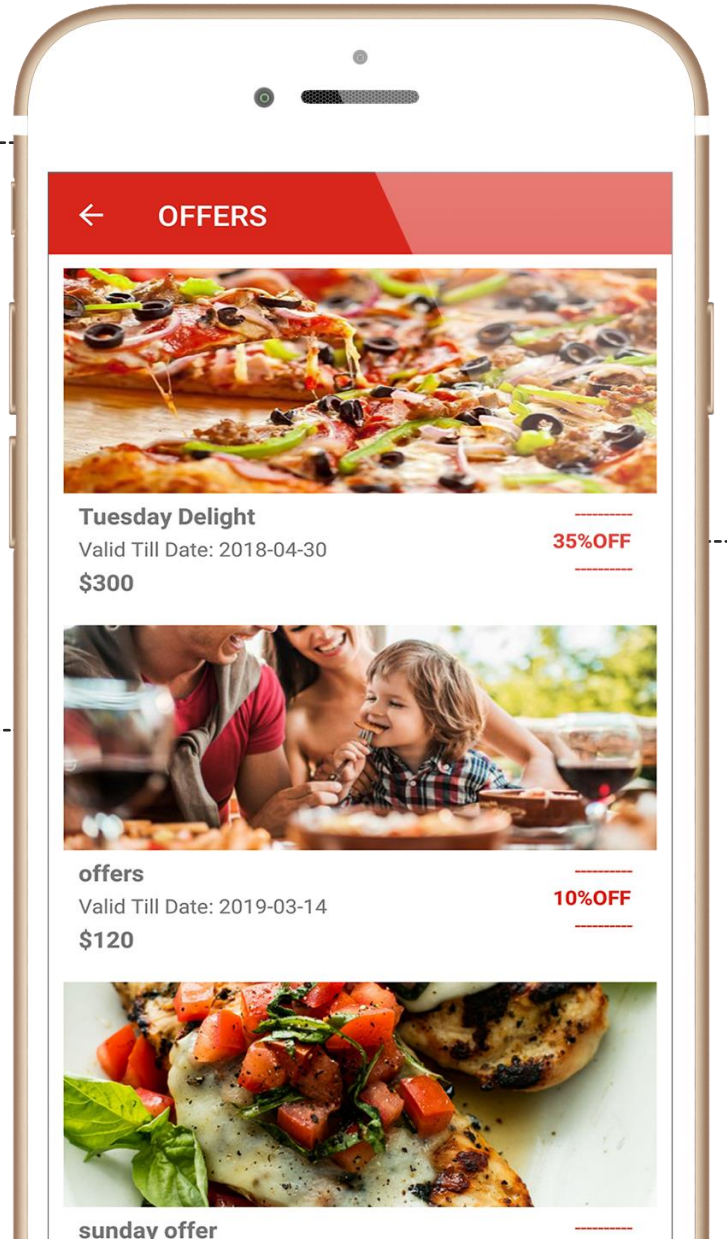
OFFERS / DISCOUNT COUPON SCREEN

PUSH NOTIFICATION OFFERS

All Push notification offers comes on this screen. Offers automatically remove after due date

COUPON WALLET

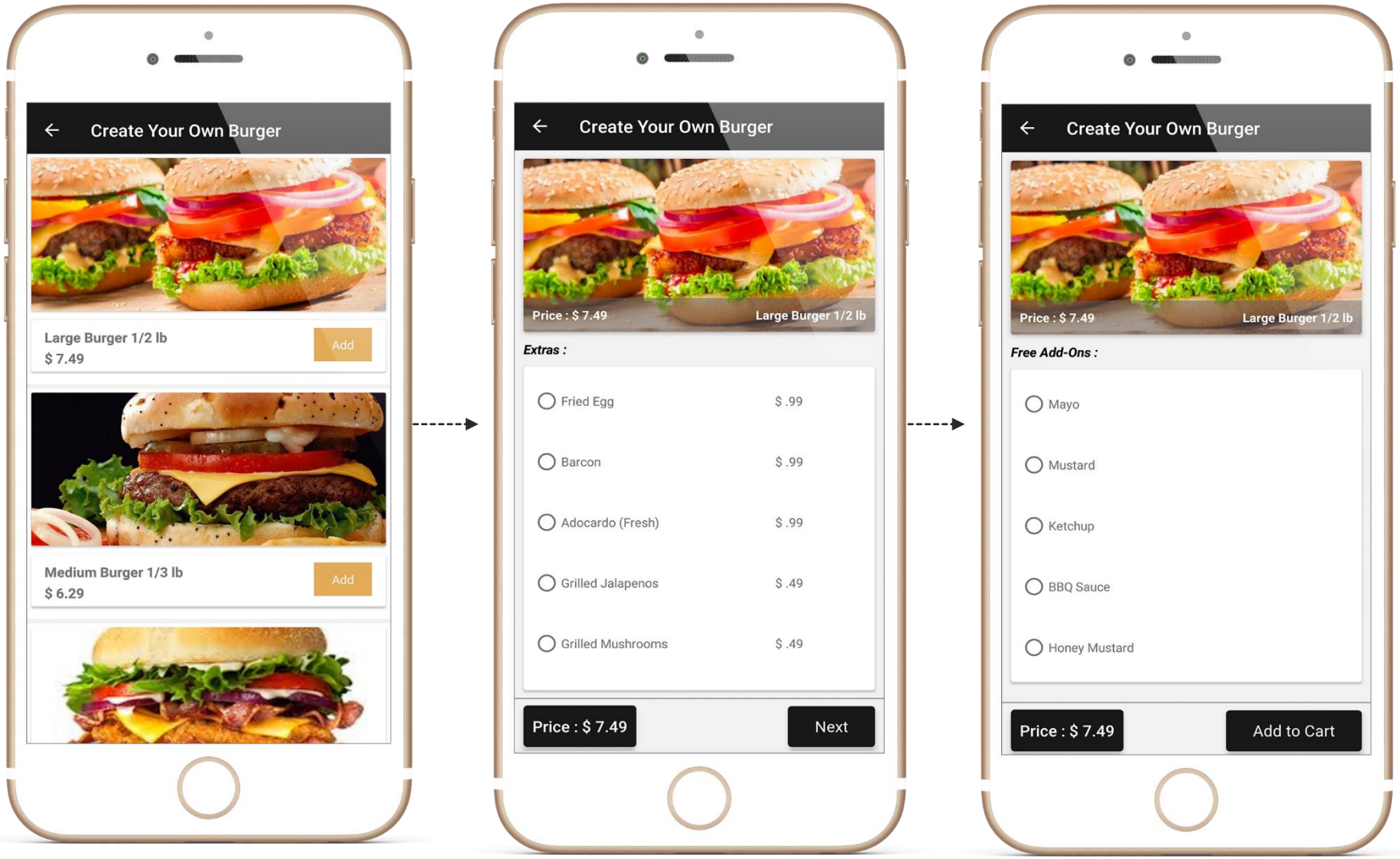
Coupon wallet to store offers collected through offers nearby feature through ibeacon device.



OFFERS IN PERCENTAGE / NUMBERS

Show offers for discount in percentage or in $ numbers.

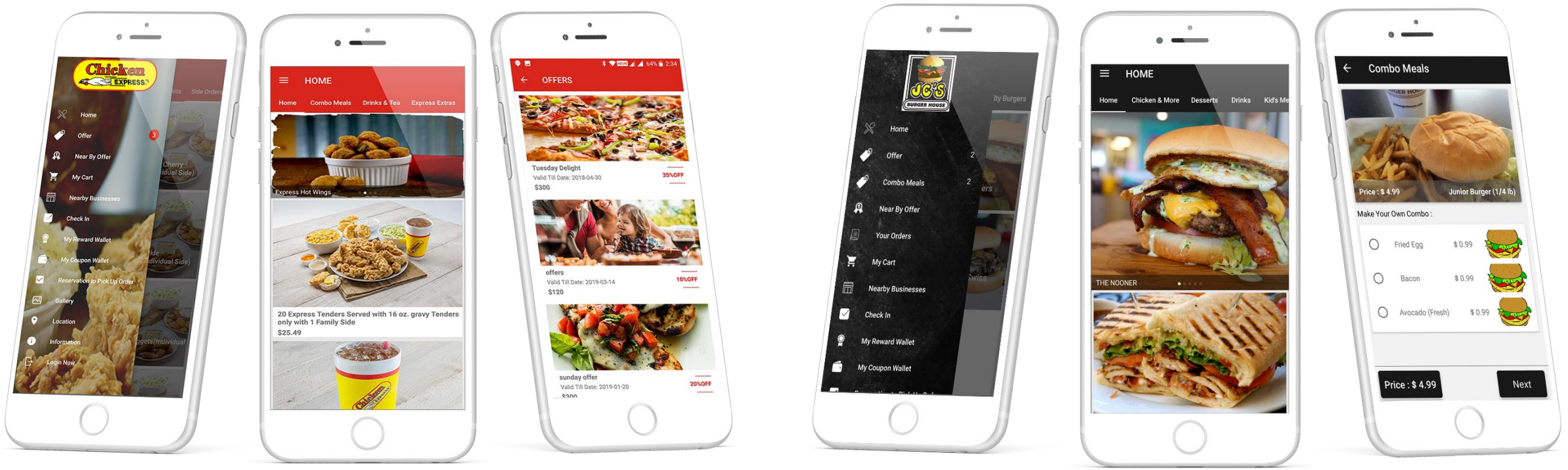
COMBO MEAL / CREATE YOUR ORDERS



- Combo Meal Selection.
- Screen Sliding Feature.
- Option to choose single selection or multiple options.
- Combo meals configurable through Admin panel.

100% WHITE LABEL SOLUTION

White Label Solution under your business name, logo, color branding



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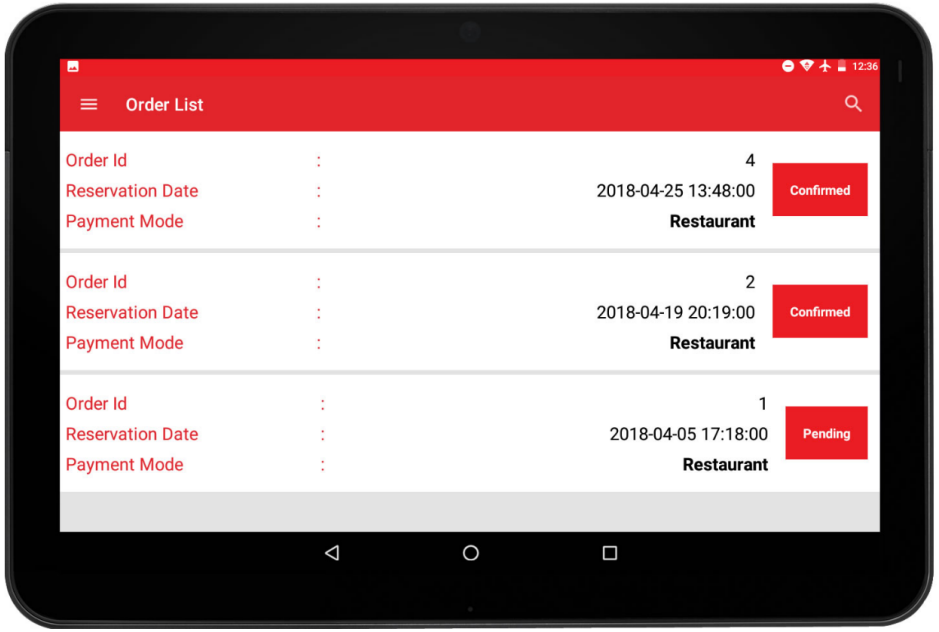
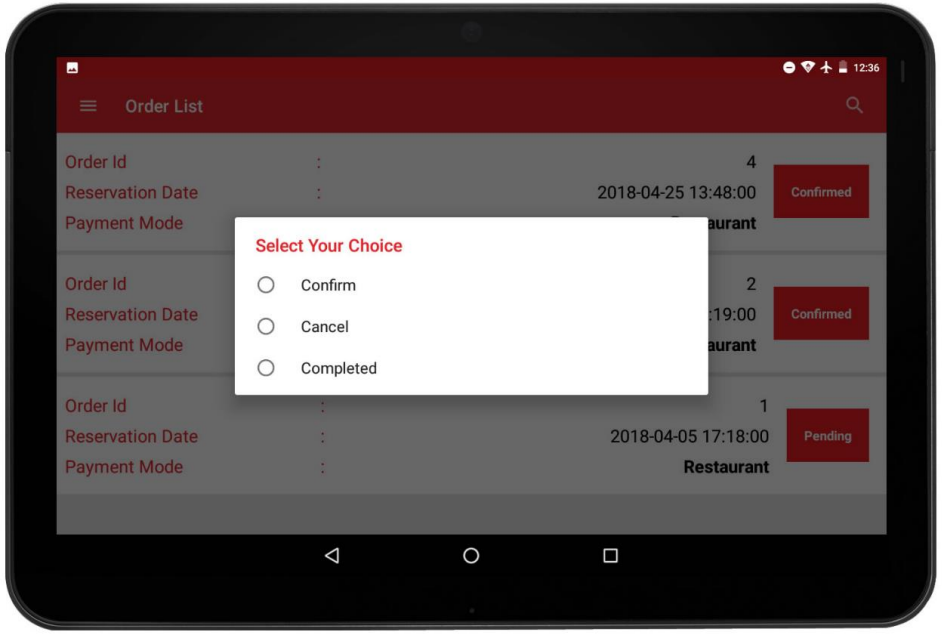
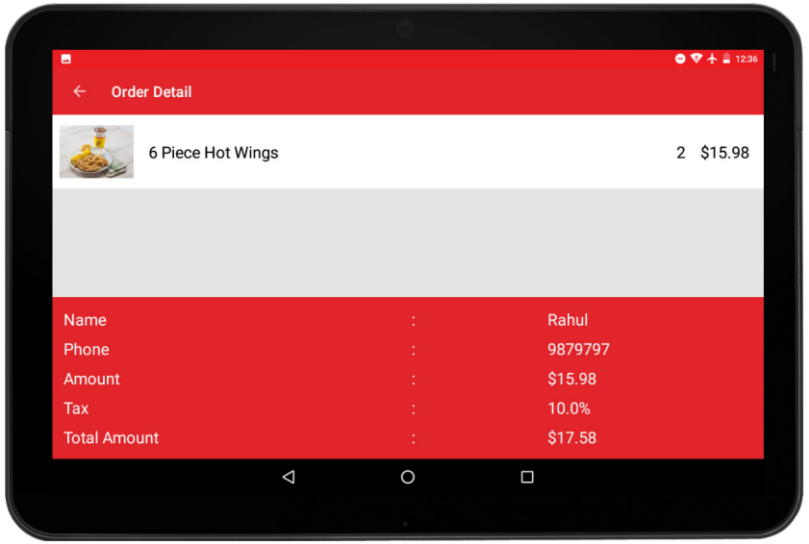
ORDER PROCESSOR STAFF ANDROID TABLET APP







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HOW TO USE APP IN YOUR RESTAURANT

Place a stand on each Table with QR code so that each visitor can easily install mobile app in their device.

***We will provide the QR code, table stand you need to arrange…**

WHAT ARE THE BENEFITS OF HAVING APP

- Direct Customer Engagement.
- Build your brand.
- Increase walk-ins to your restaurant.
- Send Offers right into hand of your customers.
- Table reservation facility for your customers.
- No dependency of Third Party Food Websites.

ALREADY WORKING WITH

Chicken Express

STIR

BURGER CRAFT
100% GRASS-FED BEEF

URBAN 8
LOCAL FOOD COURTS

pollo SALSA

PHO CORNER
SIMPLY DELICIOUS

BBQ SHACK
Modern Texas BBQ

BBQ

RUSTIC
FLATBREADS
where old meets new

DENTON TX
-EST 1996-
LUCKY
LOU'S
The Finest on Fry Street!

martin's

Monster Yogurt
Scary tastes good!™

Cristina's
FINE MEXICAN RESTAURANT

JC'S
BURGER HOUSE
Est. 1999

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Benefits to our Reseller Partners

Interested

&

Want to know more ?

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